



INVITATION TO PARTNERS, SPONSORS & EXHIBITORS FOR SPONSORSHIP

The International Conference on Re-imagining Academic Libraries (ICARAL-2025) is expected to participate around 300 and above delegates across the country. This conference aims to create a collaborative atmosphere among academicians, professionals, researchers, students, IT experts, etc. across the globe to showcase their creative and innovative ideas, practices, case studies, research output, technological innovations, and best practices adopted in their innovative & dynamic library system.

We are delighted to invite Government, Non-Government, Corporate, Publishing and others agencies to extend the help in organizing this great event through funding. We would extend all possible cooperation to its helping partners for their close association with us. The sponsorships are invited under following categories. Interested agency(es) may kindly write to us: icraltu@tripurauniv.ac.in or call us: 91-9401618279 (M). visit us www.icraltu.in

INTERNATIONAL CONFERENCE ON RE-IMAGINING ACADEMIC LIBRARIES (ICRAL-2025)

THEME: EVIDENCED-BASED INNOVATION ON CONTENTS, TECHNOLOGIES & SERVICES FOR NEXT GENERATION

January 9-11, 2025

Jointly organised by:
Central Library
& Department of Library and Information Science
Tripura University

Platinum Sponsors

Rs.1,50,000 & Above

- 20 minutes time for product presentation
- Logo + Hyperlink on the conference website
- Prominent display of name and logo on the Conference banner
- Full Two-sided page (Multi-colour) different publishing platforms of the conference
- Distribution of promotional materials to delegates in the conference kits
- Acknowledgement as a Platinum Sponsor in the Conference
- Four delegate passes
- Promotional stall in the exhibition area [Large Size]

Gold Sponsors

Rs.1,00,000 & Above

- 15 minutes time for product presentation
- Logo + Hyperlink on conference website
- Display of name and logo on the Conference banner
- Full Page (Multi-colour) advertisement different publishing platforms of the conference
- Acknowledgement as a Gold Sponsor in the Conference
- Distribution of promotional materials to delegates in kits
- Three delegate passes
- Promotional stall in the exhibition area (Medium Size)

Silver Sponsors

Rs.50,000 & Above

- 10 minutes time for product presentation
- Logo + Hyperlink on the conference website
- Display of name and logo on the Conference banner
- Half Page (Multi-colour) advertisement different publishing platforms of the conference
- Acknowledgement as a Silver Sponsor in the Conference
- Two delegate passes
- Promotional stall in the exhibition area (Small Size)

Bronze Sponsors

Rs.30,000 & Above

- Logo + Hyperlink on website
- Logo on show signage
- Advertisement in different publishing platforms of the conference
- Display of name and logo on the Conference banner
- Acknowledgement as a Bronze Sponsor in the Conference
- One delegate pass
- Promotional stall in the exhibition area (Small Size)

Business Plan

Rs. 25,000 & Above

- 15 minutes company product presentation at business session related to the subject
- One registration
- Display and distribution of corporate and product literature at the conference venue

SUB-THEMES

- Evidence-based Innovative Collections, Technologies and Services in Libraries
- Sustainable & Innovative Infrastructures & Designing for the Libraries
- Adaption, Adoption & Implementation of Technological Innovation in Libraries
- Promotion and Adoption of Open Access in Libraries
- Role of the Libraries in supporting Research Ethics & Academic
- Integrity Evidence-based Innovative best Practices in Libraries
- Creative and Innovative Leadership for the future Libraries
- Preservation of Cultural Heritage in the Digital Age

Tripura University

(A Central University)

Tripura University (A Central University) established on 2nd July 2007 under an Act of Parliament, is a teaching and affiliating university in the state of Tripura. This university promotes teaching and research in the state of Tripura with the vision of offering educational and research opportunities to not just stakeholders in the Northeast region of India, but also across the country. Tripura University offers a vibrant campus life and one of the safest and most secure academic environments in the country.

Central Library: The Learning Hub

The Central Library of Tripura University is the 'Knowledge Hub' of teaching, learning and research of academic fraternity on the campus. Since its inception, the Central Library has been playing an instrumental role in supporting teaching, learning, research, and innovation through unique resource collections, cutting-edge technologies, innovative services and quality infrastructure to its users. From the dearth of information resources in the Central Library system, the tireless efforts of the Library professionals have created a Manhattan of Knowledge over the years. The basic objective is to create excellence 'Reading Ecosystem', for the stakeholders of the University, with the primary focus to provide a solid intellectual platform for the teaching fraternity and student community through evidence-based innovative contents, technologies and services in the digital age.

About ICRAI-2025

ICRAL will explore the Libraries beyond Libraries in terms of adaption and adoption of innovation for a vibrant Library for now and for the future. The conference will provide a platform for professionals to showcase their creative and innovative ideas, practices, case studies, research output, technological innovations, and best practices adopted for a vibrant Library for the best use of the users. This conference will act as an advocacy platform among academicians, professionals, researchers, students, IT experts, etc. across the globe for developing a stronger collaborative network to generate, exchange, and transfer knowledge for organizational excellence which untimely help in realizing the dream for *Viksit Bharat* as envisaged by the Government of India and uplift the academic Libraries in the North-East region.

For all queries and further details, please contact :



Conference Secretariat

Dr. Champeswar Mishra

University Librarian (I/C) & Organising Secretary

ICRAL-2025

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